

**Press Contact**

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## *Steel construction of A-ROSA's new E-Motion Ship is completed*

**Sydney, 07.05.2021** – The steel construction of A-ROSA's new E-Motion ship was completed at the Romanian Severnav shipyard in mid-April 2021 and the ship is now being transferred to the Netherlands for interior fitting and finishing. It was taken downstream on the Danube to the port of Constanța, on the Black Sea coast and loaded onto a dock ship. The new E-Motion ship is now travelling through the Bosphorus, the Mediterranean and the Bay of Biscay to Rotterdam, where it is expected to arrive in the first half of May. The interior work will then be carried out at the Concordia Damen shipyard near Rotterdam.

Jörg Eichler, CEO of A-ROSA Flussschiff GmbH, comments: "We are very pleased that our newest fleet member has taken an important step on her journey to becoming our new flagship vessel. This ship enables us to once again pioneer innovation within the European river cruise market and set new product and environmental standards. It will also be the first passenger ship on the Rhine to have four decks and a width of 17.7 metres, offering more space for each guest."

The E-Motion ship will feature the latest-generation battery propulsion system, which will enable it to call at cities with virtually no noise or emissions. It has also been designed from the outset with families and multigenerational groups in mind and the ship will have the first dedicated kids club room and 28 m<sup>2</sup> family cabins. The sun deck will also feature an adult pool and a separate shallow water pool for children. The 21 m<sup>2</sup> standard cabins offer a spacious living and sleeping area and a balcony with seating for two. The 26 m<sup>2</sup> suites are located in a separate area of the ship. In addition, comfortable single and double cabins have also been created for crew members as part of a well-being concept. A separate kitchen as well as a dining and relaxation room each also provide an attractive retreat during breaks and non-working hours.

Accompanying press material can be found at [www.arosa-cruises.com/press](http://www.arosa-cruises.com/press)

**Caption**

A-ROSA E-Motion Ship\_c\_Concordia-Damen.jpg,

The newbuilding was successfully taken downstream on the Danube. Photo: Concordia-Damen

A-ROSA New Building\_c\_Concordia-Damen.jpg,

For the transfer to the Netherlands, the new ship was loaded onto a dock ship. Photo: Concordia-Damen

A-ROSA New Building on the dock ship\_c\_Concordia-Damen.jpg,

The E-Motion Ship has been moored on the dock ship and is now ready for the transfer. Photo: Concordia-Damen

**NOTES TO EDITORS:****About A-ROSA**

A-ROSA is a premium, European, river cruise company, which was established in 2001 as a subsidiary of P&O Princess Cruises and is currently owned by UK-based Duke Street, CEO Jörg Eichler, and COO Markus Zoepke. The river cruise line's twelve vessels explore a wide variety of destinations on the Danube, Rhine/Main/Moselle, Seine, Rhône/Saône and Douro, offering city and nature tours as well as curated themed itineraries.

Providing exceptional choice and flexibility, voyages range from 3 to 16 nights, making it the perfect choice for guests seeking short breaks, as an add-on to any European holiday, and for river

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cruise enthusiasts looking for comprehensive itineraries. A-ROSA's vessels offer outdoor grill stations, bars, lounges and restaurants in a relaxed environment, contemporary and spacious outside cabins with a combination of windows and Juliet balconies and luxurious balcony suites, complete with on board pool or whirlpool, board shop, beauty & massage centre and gym and outdoor features such as putting green, shuffleboard and giant chess.

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