

Press Contact

A-ROSA Flussschiff GmbH
Annika Schmied · Senior PR Manager
Loggerweg 5 · 18055 Rostock · Germany
Phone: +49 381 440 40 240
Email: publicrelations@a-rosa.com



MEDIA RELEASE

A-ROSA River Cruises boosts 2024 excursion programme with over 50 new options

New offers in all five cruise regions, adding up to a total of over 650 excursions

Rostock, 26 February 2024 – Over 50 new excursions have been added to A-ROSA River Cruises' excursion programme for 2024, bringing the total of tours now offered to over 650, across all five cruise regions. From new city sightseeing tours and visits to landmarks, to more unique experiences such as personally prepared lunch by a countess on the Douro, there is more choice than ever before. In addition, a new discount of up to 15% off the excursion price has been introduced, when three or more are pre-booked in advance.

On the Douro, five new excursions are now available, including two new small group options. There is the chance to visit the Quinta da Pacheca near Regua, one of the most renowned wineries in the region, dating back to the 16th century. The Quinta specialises in both wine and port wine and guests can experience some of these during a special picnic with incredible views. For those who want something extra special, Her Grace, Maria Manuel Cyrne will welcome small groups to her estate in the Douro Valley and after a tour, the countess will personally prepare a Portuguese lunch for guests to enjoy.

Alongside additional excursions in both new and existing ports of call on the Rhine, the arrival of A-ROSA ALEA and A-ROSA CLEA into the fleet in April has also boosted options. Their smaller length means they can sail directly into the heart of ports such as Trier and Strasbourg, making it easy for guest who wish to explore these destinations at their leisure. Alternatively, there is a new group excursion from Trier to the historic gemstone city of Idar-Oberstein and the possibility to marvel at over 100 historic airplanes from aviation history in a nearby museum after. A-ROSA ALEA will dock in Strasbourg in 2024 and during the festive season, a Christmas Market excursion is now offered.

For the ultimate treat, in the new port of Vlissingen, a once-in-a-lifetime flight experience for two is now available. This trip offers the chance to get a bird's eye view of the regions rolling hills, windmills, farmland and more.

One of the new options on the Danube is a trip to Gödöllő Castle near Budapest, where guests can walk through the magnificent halls and gardens which were the former summer residence of Empress Elisabeth of Austria and her husband King Franz Joseph I.

For those sailing on the Rhône, a new exclusive tour for up to just six people will explore the Ardeche region and visit a Chateau to meet wine growers and enjoy at tasting. There is also a new bike excursion exploring the landscapes of the Côtes du Rhône region.

On the Seine, history and nature enthusiasts can now enjoy a new excursion to Château de La Roche-Guyon, a castle which towers over the banks of the Seine and boasts three-hectares of gardens and excellent views.

Press Contact

A-ROSA Flussschiff GmbH
Annika Schmied · Senior PR Manager
Loggerweg 5 · 18055 Rostock · Germany
Phone: +49 381 440 40 240
Email: publicrelations@a-rosa.com



Jennifer Böckmann, Shore Excursion Manager at A-ROSA comments: “We are delighted that we have been able to expand our excursion portfolio again this season and that our total range has now grown to over 650 tours. Since last autumn, guests have been able to book their chosen excursions conveniently via their ship manifest and in the A-ROSA APP. In addition, in the 2024 season, we have also introduced a possible saving of up to 15% off the excursion price if three or more are pre-booked.”

Captions

Douro Valley_c_A-ROSA.jpg

A-ROSA will also be offering new excursions in the Douro Valley in the 2024 season. Foto: A-ROSA River Cruises

A-ROSA ALEA CLEA_c_A-ROSA.jpg

From April, guests of the new fleet arrivals A-ROSA ALEA and A-ROSA CLEA can discover a diverse excursion portfolio. Foto: A-ROSA River Cruises

Duernstein_c_A-ROSA.jpg

The small Austrian town of Dürnstein is a popular excursion destination on the Danube. Foto: A-ROSA River Cruises

About A-ROSA

A-ROSA is the creator of cruises with a difference that take in cities, towns and countryside along Europe’s most beautiful rivers: Danube, Douro, Rhine/Main/Moselle, Rhône/Saône and Seine. The current fleet is made up of 15 ships, all of which combine the amenities of a hotel with the benefits of a cruise. On board, Premium All-Inclusive fare guests can enjoy varied buffets, high-quality drinks and access to the SPA-ROSA, which features a sauna, massage room and gym. The ships dock in central locations, close to the heart of European metropolises, renowned historical sites and famous cultural and natural attractions – providing unforgettable experiences. To ensure that the cruise is a hit with the whole family, there are generously sized cabins, a Kids Club and heated outdoor pools, as well as a programme to suit every guest’s needs. To preserve the visited destinations and landscapes for future generations, A-ROSA puts high focus on sustainability. The line’s newest hybrid powered ship A-ROSA SENA was awarded 1. Place at the 2022 German Awards for Sustainability Projects. A-ROSA Flussschiff GmbH is headquartered in Rostock/Germany and has sales offices in the UK and Australia.

Further information about the company as well as accompanying press material can be found at www.a-rosa-cruises.com/press.